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# **Toyota India Targets 150 Dealerships By 2010**



[Toyota India](#) is looking to expand its dealership network in the country with plans to have a total of 150 outlets by 2010. Toyota started with 27 outlets in India in 2000. The Japanese auto maker just inaugurated the 90th outlet of *Esprit Toyota* in New Delhi. Its it Toyota's 10th facility in NCR region. The new showrooms are based on the company's [DIVA concept](#), which showcases advanced features and systems of the company brand.

You can also find this article published on [Toyota India Targets 150 Dealerships By 2010](#), and on the tag pages [Toyota](#).