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Toyota Corolla Altis Sales Rise



The Toyota Corolla Altis achieved a 42% market share in the premium mid-sized car segment during the last four months of 2008. The car's sales touched a peak of 2,031 units in September 2008 and between September and December 2008, its sales grew 102% compared with the same period in 2007.

Sales of the new 10th generation Corolla Altis have been very satisfying. Despite unfavourable economic conditions, with the premium sedan segment declining by 32%, Corolla Altis has exceeded its market share target of 35%, TKM's deputy managing director, for marketing, Mr Sandeep Singh, said.

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