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Toyota Launches Prius Hybrid In India



Toyota has launched the latest generation of the [Prius](#) in India at the Auto Expo 2010 in New Delhi. Prius which in Latin means 'to go before' is equipped with the latest of its pioneering technology - the Toyota Hybrid System II (also called Hybrid Synergy Drive), - and with one of the best aerodynamic performances, the Prius has achieved world-leading fuel efficiency. The Third-generation Prius comes with three driving modes - Power Mode, Eco Mode and EV (Electric Vehicle) Mode, - as well as a host of dynamic features that combine to give improved driving pleasure with superior environmental performance. The Prius will be available in limited numbers in two variants, priced at 26.55 lakh and 27.86 lakh, ex showroom, New Delhi, and bookings start from today.





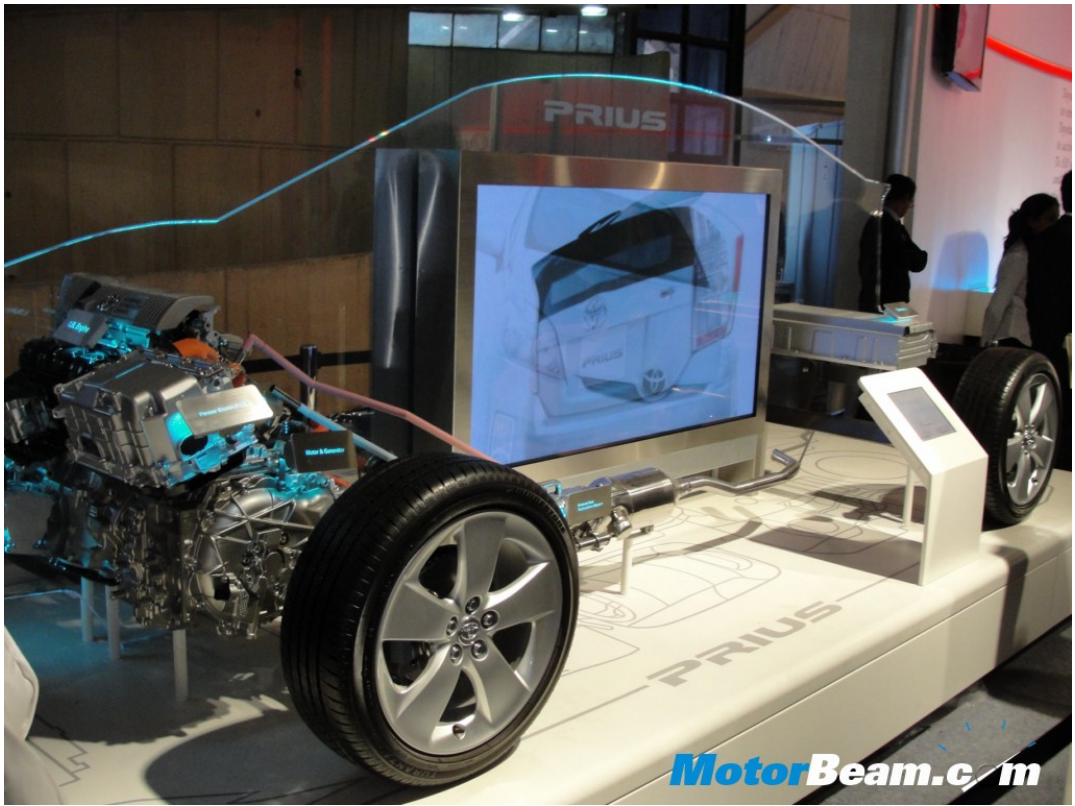
The Third-generation Prius :-

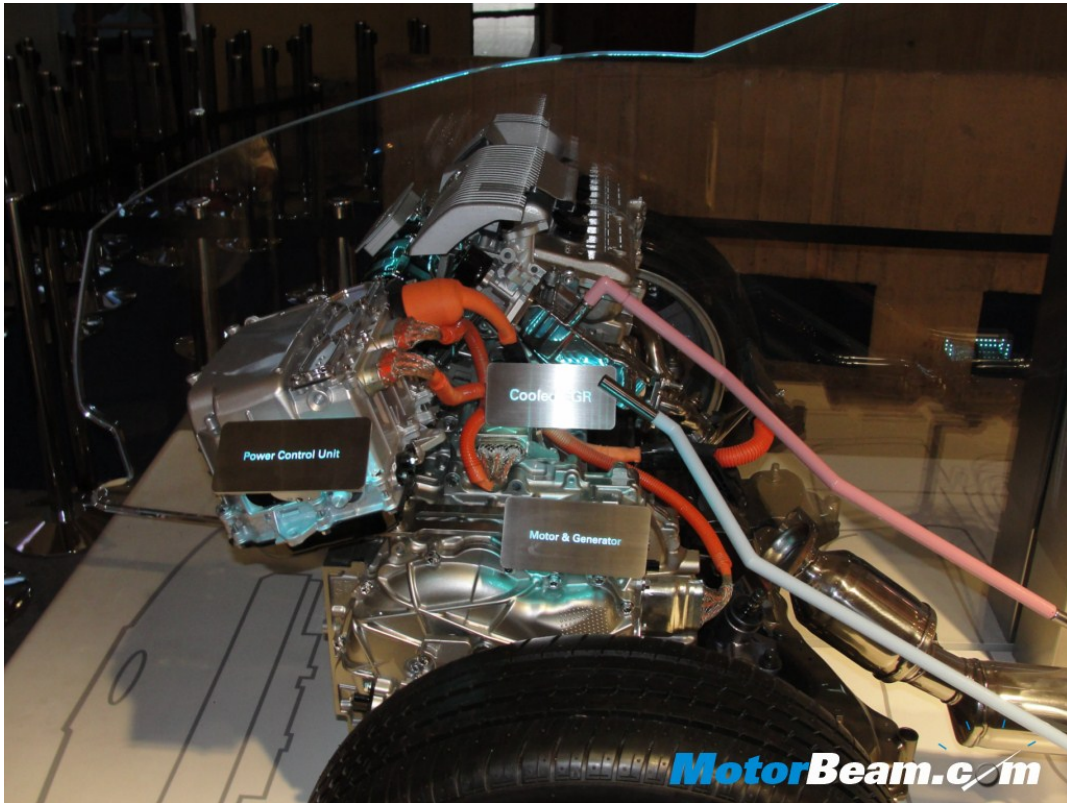
- A 1.8L, 2ZR FXE engine and 136PS Horsepower
- Hybrid Synergy Drive
- Electrically controlled CVT (Continuously Variable Transmission)
- Electronically Controlled Shift Lever
- Regenerative braking
- Aerodynamic design of 0.25Cd (amongst the lowest in the world)
- Head Up Display,
- Push start system and smart entry
- Audio and Bluetooth controls with touch sensor on steering wheel
- ABS, BA, EBD, VSC, Traction Control and 7 airbags

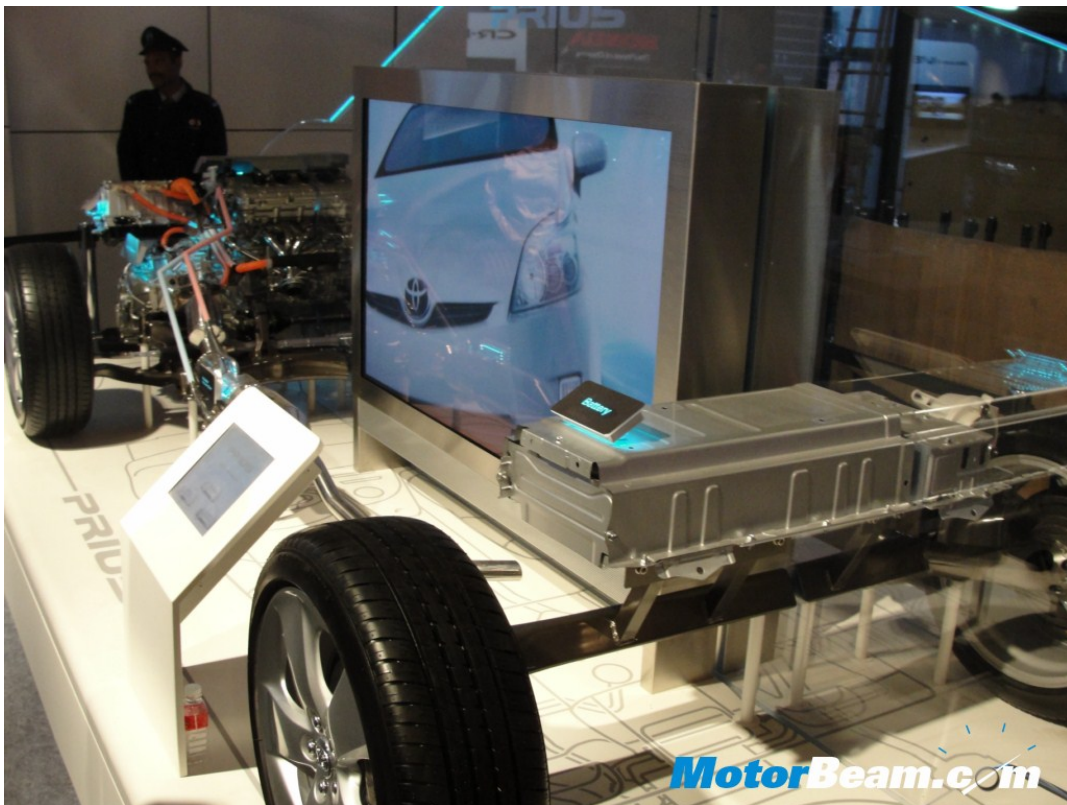
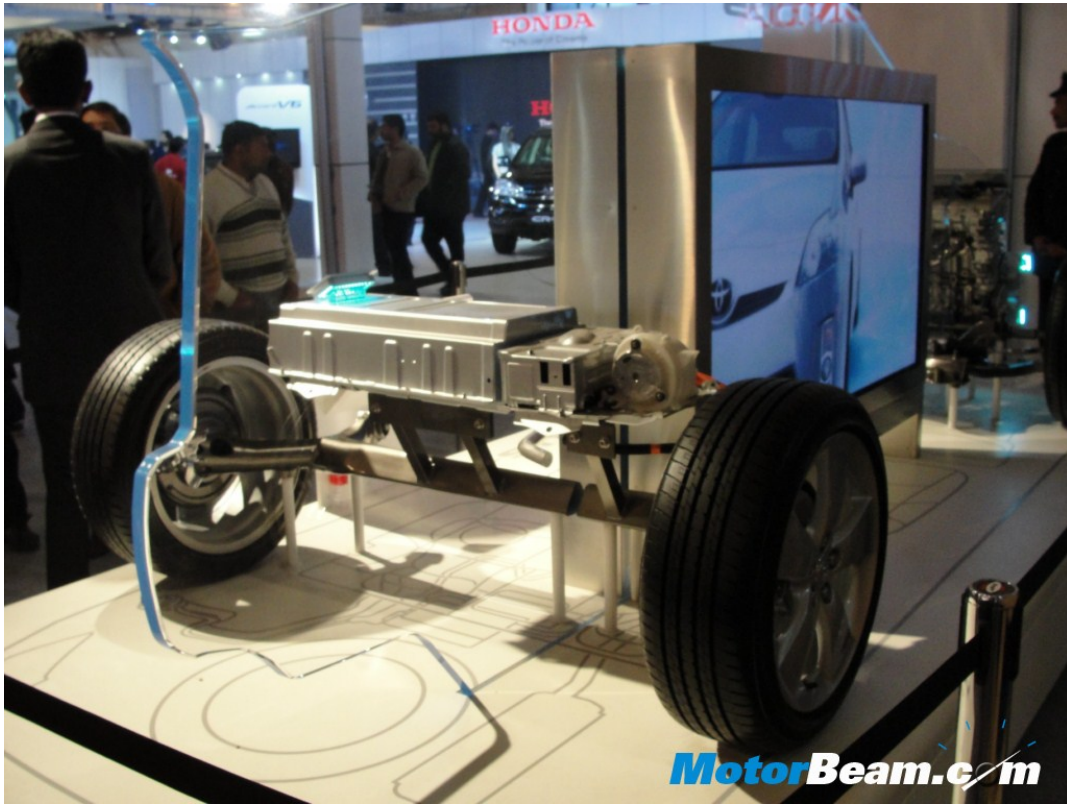




Toyota Hybrid Synergy Drive System II :-









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