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# **Volkswagen To Launch Beetle On 4th December**



Volkswagen India will launch the [new Beetle](#) in Mumbai on the 4th of December. The car which is being imported from VW's Mexico facility is a CBU and will cost Rs. 20 lakhs (ex-showroom, Delhi). The company is not targeting high sales as the Beetle's presence in Volkswagen's portfolio is more of a brand building exercise to ensure the Polo has a successful run in the volume segment. The bug is powered by a 2.0L petrol powerplant with 115bhp of power and 172Nm of torque mated to a 6 speed automatic tiptronic gearbox.

The 2010 Beetle is equipped with rain sensing wipers, cruise control, 15 inch alloys (4), ABS, ESP, dual SRS airbags, remote central locking, heat insulating windshield, CD changer with 6 speakers audio system, front center armrests and acoustic rear parking sensors. The car is a 4 seater with 2 doors and is has a hard top. Bookings are open and you can book yours now by paying Rs. 2 lakhs. It will be available in 7 colours namely candy white, laser blue pearl, sunflower yellow, salsa red, gecko green metallic, reflex silver metallic and deep black pearl.

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