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# Volkswagen Polo Takes To The Skies



Volkswagen has started promotion of the recently launched Polo via a innovative medium, the skies. The company has started an ad campaign featuring a Polo banner on a helicopter. The chopper will do the rounds in Mumbai and spread awareness about the recently launched Polo. The cream banner features a red [Volkswagen Polo](#) and was spotted by us yesterday. Unfortunately the glaring sun was too harsh for our camera lens to snap any sort of image. The company also had a huge 10+ page advertisement of the Polo in the TOI.

You can also find this article published on [Volkswagen Polo Takes To The Skies](#), and on the tag pages [Volkswagen Polo](#).