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VW Targets 4 Lakh Pricing For Polo



Volkswagen India is quite keen on making the Polo a huge success when they launch the hatchback next year from their new Pune facility. After the not so successful launch of the [Skoda Fabia](#), Volkswagen is worried about meeting its [India Polo](#) target of 25,000 units a year. Thus to ensure success of the Polo, Volkswagen has put a target price of Rs. 4 lakh for the base variant of the Polo which will be equipped with the naturally aspirated 1.2-litre petrol engine.

Volkswagen will also launch a sedan version of the Polo. The Polo sedan which will be named after a wind will compete with the Honda City and is expected with Volkswagen and Audi's state-of-the-art petrol and diesel engines. Volkswagen plan to sell 25,000 units of the saloon as well, which won't be easy considering [Honda City](#) is the most famous saloon in the country.

You can also find this article published on [VW Targets 4 Lakh Pricing For Polo](#), and on the tag pages [Volkswagen Polo](#).