

Published based on [TAG Heuer Limited Edition Grand Carrera](#)

TAG Heuer Limited Edition Grand Carrera



TAG Heuer has launched the limited edition TAG Heuer Grand Carrera to celebrate the first ever Singapore Grand Prix. This limited edition TAG Heuer timepiece was autographed by defending champion Kimi Raikkonen, TAG Heuer's brand ambassador at Singapore.



This night race watch has been developed especially for Singapore and is only available in a limited edition all-black bezel, dial and indexes to represent the night race. Each timepiece is presented with a limited edition book "Snakes and Devils" and will be exclusively available at TAG Heuer boutiques and Grand Carrera authorized retailers in Singapore.

Only 150 limited edition TAG Heuer Grand Carrera watches will be made with only 149 remaining as the first one was autographed by World Champion Kimi Raikkonen and was auctioned at the MILK (Mainly I Love Kids)

Charity Gala at Shangri-La Hotel for S\$40,000 or about US\$ 28,000.

Singapore is one of the key important markets for TAG Heuer where the sale per capita is one of the highest in the world. Since TAG Heuer has a long and rich history with motor racing and F1, the limited edition TAG Heuer Grand Carrera is a great tribute to F1's first ever night race.

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