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Sony Introduces New ICE Line Up



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Sony continues its strategy of debuting new products this season with Xpl?d@ CDX –GT595 UI & CDX-GT696 UI In-car CD receiver which are loaded with new features. With a complete and revamped range consisting of In-car CD receivers, Multi Disc Players and Speakers, they provide extreme sound clarity, improved playability and seamless connectivity and navigation options to the users.

The New CDX –GT595 UI Audio receiver comes with One Wire Technology with which you can directly connect with your iPod and allows you to control all its functions and even charge it. With the unique ZAPPIN™ function, you can continue to play a series of short music clips from music library until you find that favorite song to match your mood. The receiver can even support a variety of formats including MP3, WMA, and AAC. Not only this, the receiver comes with front USB Plug and Quick browser. Also if you want to experiment a little with style, you can go for 'flip down' CDX-GT 696 UI instead of the usual inside-out design which comes with a larger display and a cover to protect your CD Slot from dust.

Sony has also come up with New Multi Disc MEX-DV1606U which is a CD, VCD & DVD Player combined. It offers multi-channel playback and single wire connection to improve performance and connectivity. The USB Slot lets you play MPEG4 & DIVIX files as well. Another product launched is XS-GTX120LT subwoofer which comes in Hexagonal Cylindrical design to fit in any type of boot space. The subwoofer delivers 1100W of bass power and is made of wood.

Product Category	Model No.	M.R.P
CD Receiver	CDX-GT 292	Rs. 6,490/-
	CDX-GT494U	Rs. 7,990/-
	CDX –GT 595 UI	Rs. 8990/-
	CDX-GT 696 UI	Rs. 9990/-
Multi Disc Player	MEX DV 1606	Rs. 12990/-
	MEX DV 707	Rs. 11,990/-
Speakers	XS-GTX120LT	Rs. 6990/-

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