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Honda Advertisements

Honda's latest advertisement, difficult is worth doing is fantastic, absolutely amazing stuff from Honda's advertisement department.

However is it better than the cog advert? Well the problem with the cog advert is that there is a tiny physics problem when you get to the tires rolling up the slope (0:30), but other than that, it's amazing. It took Honda £5 million to make this, and they had to shoot it twice as they couldn't get a room long enough to shoot it in one go.

Source [Youtube](#) via [Autoblog](#)

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