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# HM Ambassador Sales Down



The economic turmoil has cast its spell on country's oldest automobile company Hindustan Motors, with sales of Ambassador cars dipping by more than 33 per cent in the past few months.

A company official told reporters that Amby sales which were in the region of 900 cars per month have come down to 600 units now. "The situation is not very good," the official added.

The official further said that though the company was not thinking of any move like a temporary shutdown of the plant for the moment some ways would have to be found to combat the crisis if the situation continued for long.

He also dismissed any chance of slashing prices, saying HM would not go for any price cut to boost sales of Amby. The company manufactures Amby at the Uttarpara plant in West Bengal.

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